

LEVERAGING SCHOOL BASED ENTERPRISES FOR WORK-BASED LEARNING OPPORTUNITIES

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EMPOWERING STUDENTS, INSPIRING SUCCESS



TODAY WE WILL DISCUSS

1. Definition of School Based Enterprise and why a CT program would have one
2. Classic examples at a school
3. Unique ideas of School Based Enterprise
4. Connecting a School Based Enterprise to CTSO activities
5. Steps to start a School Based Enterprise at your school

ABOUT OHIO HI-POINT CAREER CENTER

Our District

- 14 Partner Districts, 5 counties
- OHP Campus in Bellefontaine
 - 700+ Students
 - 20 Programs
 - 18 Pathways
- OHP Satellite Programs
 - 4,000+ Students
 - 50+ Career Programs
 - 10 Pathways



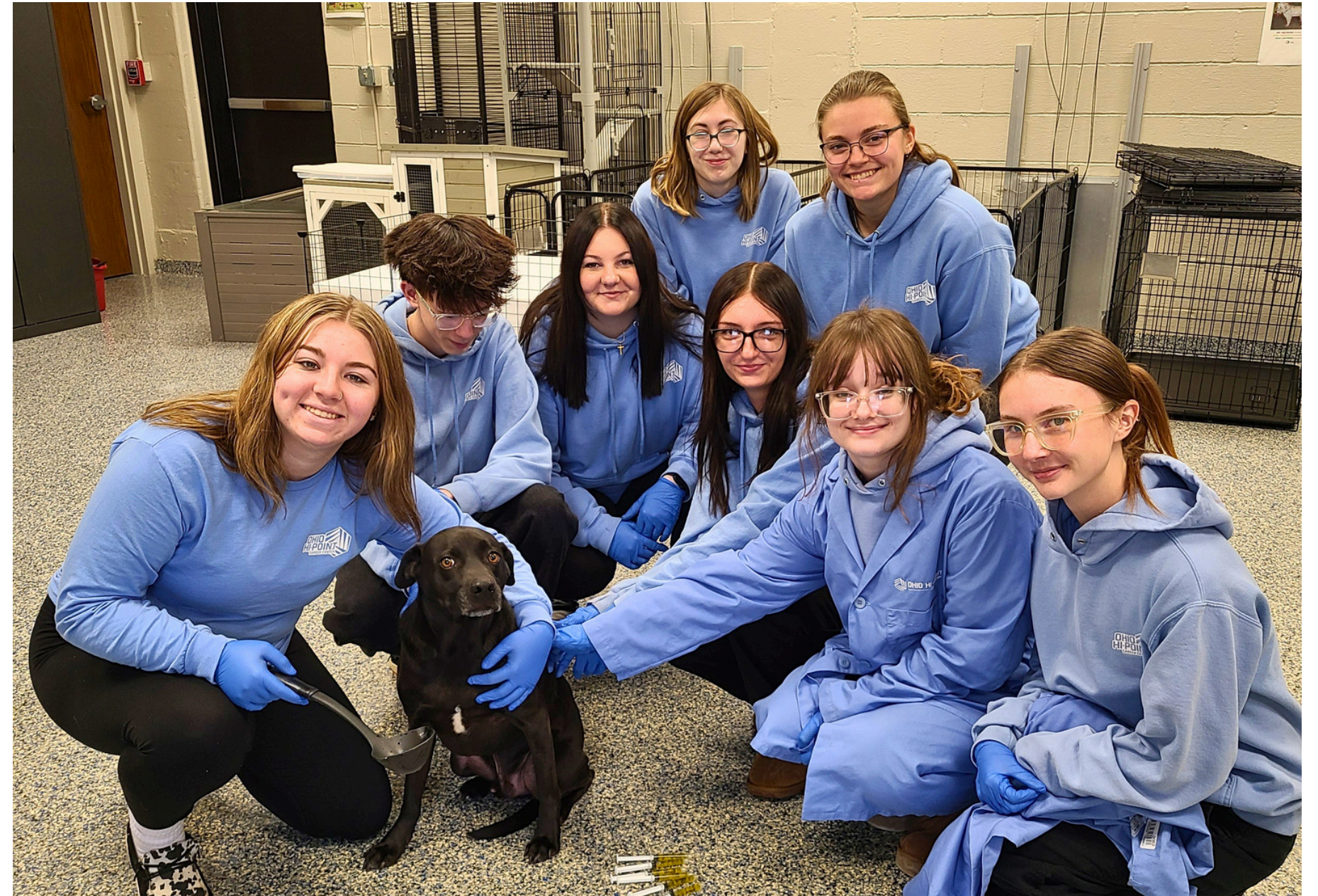
WHY SCHOOL BASED ENTERPRISE

What is school based enterprise?

- Student operated business located within a school

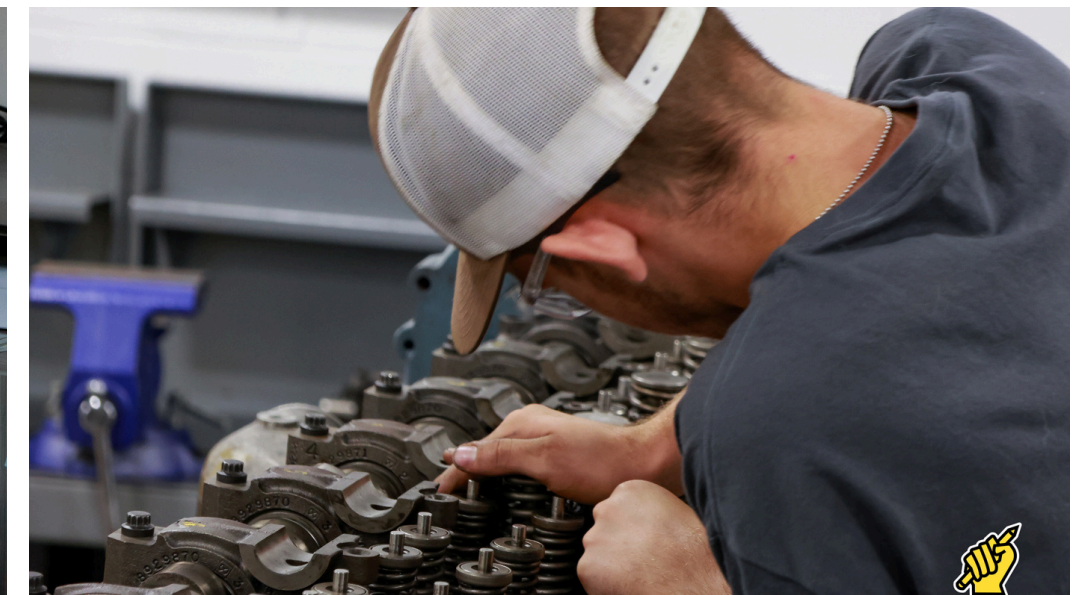
Why school based enterprises?

- Student career development
- Workplace readiness
- Customer service experience
- Connecting skills learned in class to real-world scenarios
- Earn work based learning hours



WHY SCHOOL BASED ENTERPRISE

- Hand-on learning experiences
- Opportunity to develop workplace skills, make decisions and solve problems
- Development of leadership and teamwork skills



CLASSIC SBE EXAMPLES AT OHIO HI-POINT

Animal Science- Paws & Claws

- Dog grooming services

Cosmetology - 644th Hair Force Salon

- Hair, nail, & skin treatments

Culinary- Sloan Kitchen

- Cooking, baking, catering

Graphic and Media Arts

- Video production & graphic design

Transportation

- Maintenance & service checks



PROGRAM SPOTLIGHT



OHP/MARYSVILLE SUPPLY CHAIN MANAGEMENT: COURSE OFFERINGS

- Management Principles
- Strategic Entrepreneurship
- International Business
- Operations Management
- Supply Chain Management
- Professional and Technical Sales



THE LION LABEL

Merchandise Store located in Marysville High School

What?

- Tshirts
- Sweatshirts
- Sweatpants
- Beenies
- Stickers
- JV letters

Who?

- Students/Staff
- School clubs
- Marysville community



SUPPLY CHAIN MANAGEMENT

The Lion Label- Marysville Monarch Merchandise Store Transferable Skills

- Inventory Management
- Procurement
- Raw Goods to Shelf Ready
- Customer Service
- Advertising
- Conflict Resolution
- Selling
- POS (Square) knowledge



@LIONLABEL_OHPMARYSVILLE



OHIO HI-POINT
Career Center

LION LABEL CONTINUED....

Successes

- Career readiness skills → Work-Based Learning hours
- Create designs by students
- Understanding Supply Chain Life Cycle
- Collaborating with Media Arts classes to best brand Lion Label
- Experience point of sale system
- Benefits for students

Areas of Opportunity

- Hours of operation (lunch)
- Location
- Limited print machines
- Training on point of sale system



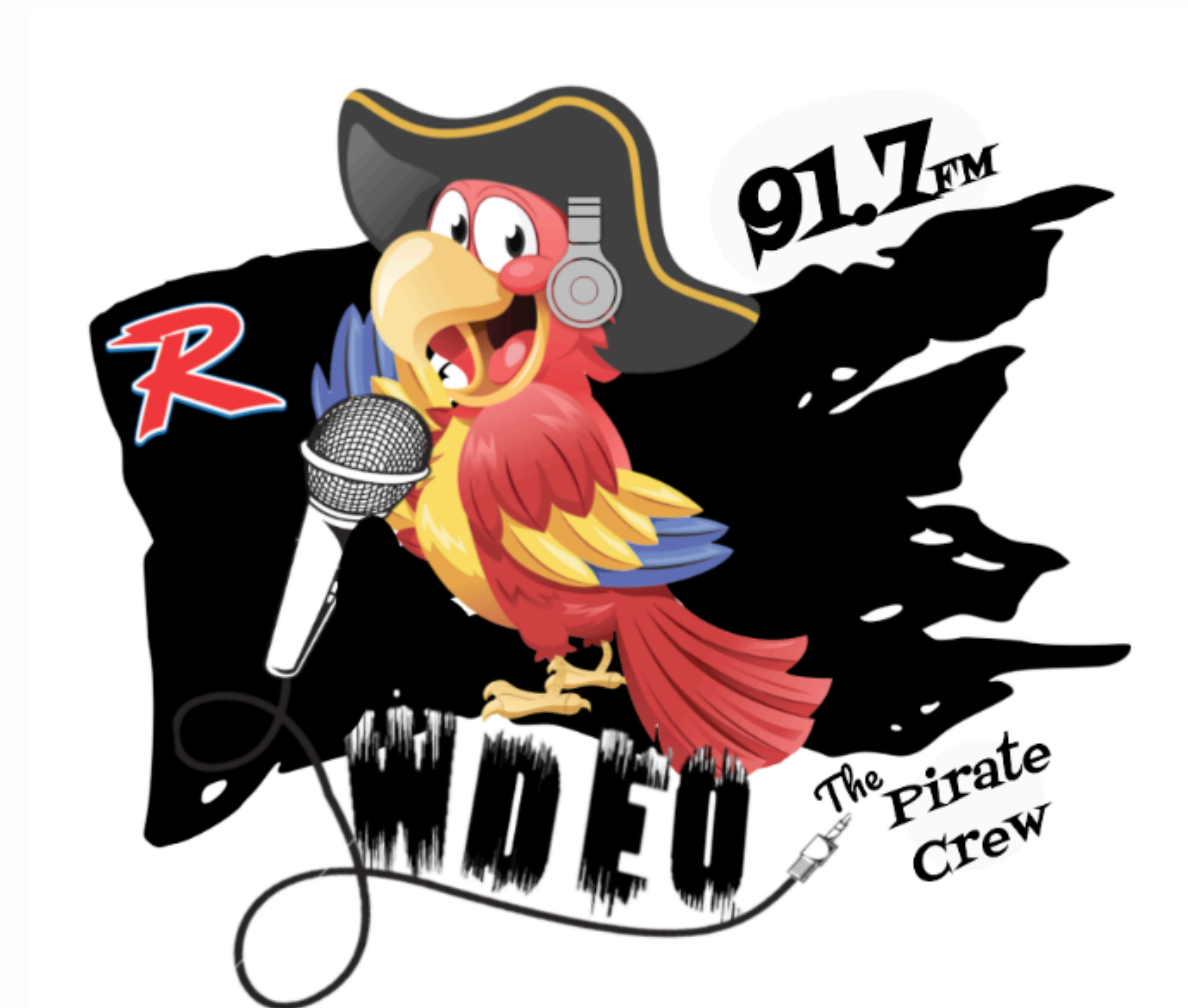
OHP BUSINESS SATELLITE PROGRAMS: SCHOOL BASED ENTERPRISES

- Graham High School
 - The Nest Coffee Shop
- Riverside Local Schools
 - Louie's Lounge School Store
- Triad High School
 - DECA Depot School Store
- Indian Lake High School
 - School Store



OHP SATELLITE PROGRAMS: SCHOOL BASED ENTERPRISES

- Bunsold Middle School
 - CBI → School Store
- Mechanicsburg High School
 - CBI → Mobile Coffee Shop
- Riverside Local Schools- DeGraff
 - Media Arts → Radio Station
- Upper Scioto Valley Local Schools
 - IT → Apparel Store



SBE → CTSO

- Communication skills
- Teamwork skills/collaboration
- Public speaking
- Problem solving
- Management and leadership skills
- Gaining a sense of confidence and professionalism
- Opportunities to raise funds for CTSO activities



WHERE DOES THE MONEY GO?

- Optional educational study trips
- Student meals
- CTSO leadership events
- CTSO apparel
- Funds the SBE
- Donations to charities
- Scholarships



OTHER SBE IDEAS

- Construction
 - Custom builds
 - Park services
- Welding
 - Custom designs
- Engineering/Manufacturing
 - 3D printing catalog
 - Preventative maintenance
- Criminal Justice
 - Event operations (security, parking)
- Exercise Science
 - Custom personal training
- IT
 - Data wiring



HOW TO START YOUR OWN SBE

- School administration – the why
- Pricing – Board of Education
- Documents
- Policies/procedures
 - Financial
 - Student involvement
 - Inventory
 - Cafeteria/food sales – federal compliance
- Target audience – what do they want?



THANK YOU

Questions?

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